

Universidad Nacional de Educación a Distancia  
(UNED)

Facultad de Ciencias Económicas y Empresariales –  
Faculty of Economics and Business  
Administration

**1- About us**

**2- Studies**

**3- Faculty of Economics and Business  
Administration**




## Universidad Nacional de Educación a Distancia

UNED

- **Mission:** UNED strives to create the best public higher education service based on distance learning.
- **The biggest university:** With more than 205,000 students, UNED has the largest student body in Spain and is one of the largest universities in Europe.
- **Innovation:** UNED is the leader in the implementation of cutting-edge technologies applied to learning, with the most comprehensive offer of virtual courses in Spain.
- **Extensive experience and social vocation:** Since 1972 UNED has sought to translate into action the principle of equal opportunity in the access to higher education through a methodology based on the principles of distance learning and focused on the needs of the student.

- Interest in responding to the **demand for training groups with special needs**
- Established in **all the Spanish Autonomous Communities** in the form of **61 Associated Centers** and more than 100 extensions and classrooms, where tutoring takes place and also the venues for the proctoring of in-person exams.
- **Present in 13 countries** in Europe (Germany, Belgium, France, United Kingdom, Switzerland, Italia), America (United States, Argentina, Peru, Mexico, Brazil, Venezuela) and Africa (Equatorial Guinea).
- **Academic teaching staff of more than 1,400 in 9 Faculties, 2 Technical Colleges and the University Access Course (CAD)** at UNED Headquarters. And more than 7,000 Professor-Tutors spread across the Associated Centers.

### Where is UNED?



The UNED campus is spread across **Faculties, Schools, and Centers** in **Madrid** and the extensive network of Associated Centers throughout **Spain** and **abroad**.

Although UNED is designed so that studying can be done when and where the student deems appropriate, significant **on-site support is available to students at the 61 Associated Centers** and the network of more than of **100 university lecture halls** distributed throughout **Spain's** Autonomous Communities. In addition, there are **14 centers (and 2 exam points) in 13 countries in Europe, America and Africa.**



## Associated Centers - Spain

Wide geographical presence in all Spanish regions -Comunidades Autónomas (62 centres)



## Where is UNED? - Abroad

### EUROPE

- Bern
- Brussels
- Berlin (Munich/Frankfurt)
- London
- Paris
- Rome

### OTHER

- Afric: Bata / Malabo (Ecuatorial Guinea)
- South America:  
Buenos Aires, Caracas, Lima  
México-DF

### IT'S JUST FOR EXAMS

- North America: New York
- South America: Sao Paulo, Bogota, Chile

## Where is UNED? - Abroad



<http://www.uned.es>



## Associated Centers

- The Associated Centers are units of UNED's academic structure which serve **as support for its educational system.**
- Every UNED student must be **attached to an Associated Center.**
- **Students can opt for the center** they find most convenient, based on their place of residence or any other circumstance.
- The attachment is formalized upon completion of the registration forms.
- The Associated Center is the regular channel through which face-to-face interaction between the University and the student takes place.

## Associated Centers

The Center offers:

- On-site tutoring
- Organizes the holding of **examinations**
- Provides **information** on those aspects pertaining to the student's university activity.
- Support to students such as a **library**, **laboratories** and **computer rooms**, as well as **bookstores** to purchase the recommended course preparation materials, including assessments for distance learning.

## Distance Education System

- UNED features the most complete and advanced **methodology for distance learning**, putting a whole range of measures and human resources at the disposal of students to enable autonomous learning tailored to their needs and schedules.
- Based on the use of **active methodologies** in which students are the protagonist of their own learning, this system is the underlying concept of the European Higher Education Area (EHEA) for the training of professionals capable of taking up the challenges of the knowledge society.
- UNED provides a distance learning modality characterized by the use of a **specific didactic methodology** which combines the use of: (1) **print**, (2) **audiovisual media** and (3) **new technologies**, especially virtual **learning communities**.
- There are also **various systems of communication** between professors and students as well as on-site assistance to students from professor-tutors at the Centers

## Distance Education System

- **ITEMS OF  
METHODOLOGY**

→ Human resources for student support

→ Printed, Audiovisual and Multimedia Materials

→ Carrying out the in-person exams at the  
Associated Centers



## Distance Education System

- **ITEMS OF METHODOLOGY- Human Resources**

### Teaching teams

In faculties, teaching teams are responsible for the assessment of learning and the preparation of programs and teaching materials. The student receives support from professors via on-line, e-mail, telephone, or videoconference.

### Tutors in the Associated Centers and virtual tutors

Should they wish, students can attend tutorials at the Associated Centers, given by specialized tutors. Associated Centers also facilitate the formation of study and working groups of students.

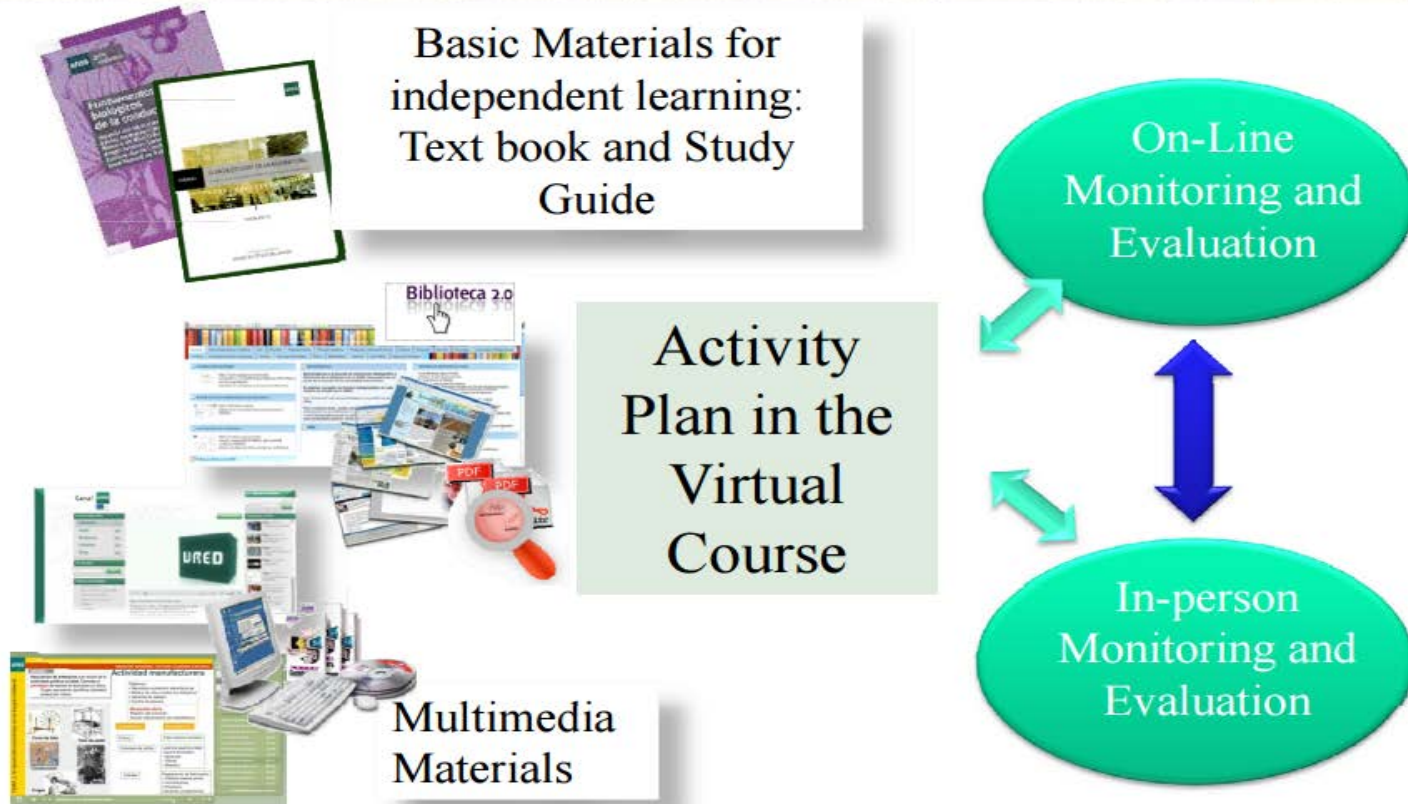
### Administrative and Service Personnel

More than 1,400 public employees make the operation of the University possible, and provide the necessary support for teaching and research staff to carry out their work under optimal conditions.

## Distance Education System

- ITEMS OF METHODOLOGY- Materials

### Learning Resources





## Distance Education System

- **ITEMS OF METHODOLOGY- Materials**

### Audio-visual Media

Radio, educational TV and the UNED Channel (on-line radio and TV – [www.canaluned.com](http://www.canaluned.com))

### Virtual Community (Campus UNED-e)

UNED students are integrated into a broader virtual community where they have access to various on-line resources that respond to their needs (e.g. virtual courses, virtual study communities and virtual library, and administrative departments).

Each course has its own virtual domain with activities, supplementary materials, self-assessment, and chats and forums, allowing students to communicate with teaching staff, tutors, and among them.

All these services are directed towards the creation of virtual learning communities.

## Distance Education System

- **ITEMS OF METHODOLOGY- Materials**

**Possibility of carrying out in-person or on-line internships and career Practicum**

- **Laboratories in the Associated Centers and at the Central Office.**
- **Practicum in the Associated Centers and at the Central Office.**
- **In-person Practicum, arranged with institutions and Centers.**
- **Virtual Practicum, applying technologies for the furtherance of professional skills training.**



## Distance Education System

- **ITEMS OF METHODOLOGY- Materials**

### **Libraries, bookstores, and virtual bookstores**

- **The best scientific publications in a magnificent Central Library in Madrid.**
- **On-line access to the bibliographic databases and electronic publications of the Central Library.**
- **Library and bookstore at the Centers.**
- **The Virtual Bookstore is a pioneering service offered by UNED that enables students to easily acquire basic materials recommended in the guidelines of subjects. Likewise, the Virtual Bookstore facilitates rapid acquisitions by any Internet user from the UNED Editorial Fund, the largest Spanish university publisher.**

## Study Programs

- Degrees and Diplomas
- University Access Courses (CAD) for those older than 25 and 45, respectively
- Languages by CUID (A special Center for distance learning of languages)
- Life for learning (More than 600 courses)
- University Extension Courses (More than 900)
- UNED Senior (For people over the age of 55)

## DEGREES

- **28 Bachelor's degrees**
- **76 official Master's degrees**
- **39 doctoral programs**

## BACHELOR'S DEGREE STUDIES

Faculty / School or College	Bachelor's degrees (according to EHEA)
School of Computer Engineering	<ul style="list-style-type: none"> <li>• Computer Engineering</li> <li>• Engineering Information Technology</li> </ul>
School of Industrial Engineering	<ul style="list-style-type: none"> <li>• Electrical Engineering</li> <li>• Industrial Technologies Engineering</li> <li>• Mechanical Engineering</li> <li>• Engineering in Industrial Electronics and Automation</li> </ul>
Faculty of Sciences	<ul style="list-style-type: none"> <li>• Environmental Science</li> <li>• Physics</li> <li>• Mathematics</li> <li>• Chemistry</li> </ul>
Faculty of Economics and Business Administration	<ul style="list-style-type: none"> <li>• Economics</li> <li>• Business Administration and Management</li> <li>• Tourism</li> </ul>



## BACHELOR'S DEGREE STUDIES

Faculty / School or College	Bachelor's degrees (according to EHEA)
Faculty of Political Science and Sociology	<ul style="list-style-type: none"> <li>• Sociology</li> <li>• Political Science and Public Administration</li> </ul>
Faculty of Law	<ul style="list-style-type: none"> <li>• Law</li> <li>• Social Work</li> <li>• Juridical Science and Public Administration</li> <li>• Criminology</li> </ul>
Faculty of Education	<ul style="list-style-type: none"> <li>• Social Education</li> <li>• Pedagogy</li> </ul>
Faculty of Philology	<ul style="list-style-type: none"> <li>• Spanish Language and Literature</li> <li>• English Studies: Language, Literature and Culture</li> </ul>
Faculty of Philosophy	<ul style="list-style-type: none"> <li>• Philosophy</li> <li>• Social and Cultural Anthropology</li> </ul>
Faculty of Geography and History	<ul style="list-style-type: none"> <li>• Geography and History</li> <li>• Art History</li> </ul>
Faculty of Psychology	<ul style="list-style-type: none"> <li>• Psychology</li> </ul>

## OFFICIAL DEGREES AT FACULTAD OF ECONOMICS AND BUSINESS ADMINISTRATION



### Graduate Studies from Facultad de Ciencias Económicas y Empresariales

#### ▪ Official Master's Degrees

- ✓ Master in Economic Research.
- ✓ Master in Sustainability and Corporate Responsibility.
- ✓ Master in European Union.

#### ▪ Ph.D. in Economics and Business

- ✓ This program offers specialized learning in specific areas of knowledge : Microeconomics, finance, business administration, economic policy, marketing, accounting, econometrics.

#### ▪ Interuniversity Doctorate Program in Economics

- ✓ This program offers advanced learning in scientific research techniques. For this program, UNED partners with Universidad de Murcia, Universidad de Alicante, Universidad Miguel Hernández de Elche and Universidad Politécnica de Cartagena.

**OFFICIAL DEGREES AT FACULTAD OF ECONOMICS AND BUSINESS  
ADMINISTRATION****Number of students in course 2016-2017:**

- **BD in Economics: 3 845**
- **BD in Business A&M: 10 964**
- **BD in Tourism: 3 757**
  
- **MD in Research in Economics: 128**
- **MD in Sustainability & Corporate Responsibility: 155**
- **MD in European Union: 30**



## OFICIAL DEGREES AT FACULTAD OF ECONOMICS AND BUSINESS ADMINISTRATION

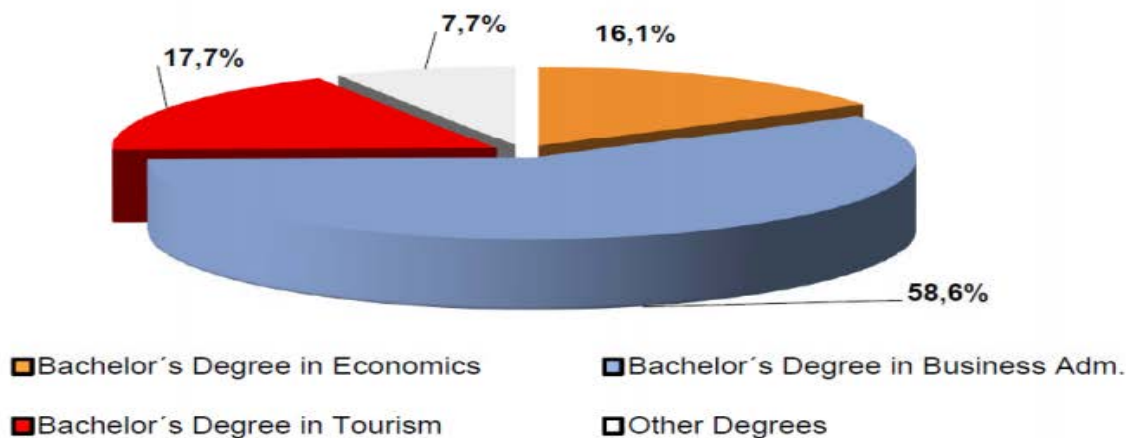


Degrees obtained at Facultad de  
Ciencias Económicas y Empresariales

**Bachelor's Degree  
in Economics**

**Bachelor's Degree  
in Business Adm.**

**Bachelor's Degree  
in Tourism**



FACULTAD OF ECONOMICS AND BUSINESS ADMINISTRATION

Facultad de Ciencias Económicas y Empresariales

THANKS FOR YOUR ATTENTION

